



الرقم : م ث ق / 023 / 11578  
التاريخ: ٢٠١٥/٧/١

الأستاذ الدكتور / رئيس جامعة بنها  
المحترم  
تحية طيبة و بعد،،،

الموضوع : مؤتمر التحدي العالمي لريادة التقنية المزمع عقده في دولة الكويت

خلال الفترة من 14-16 نوفمبر 2015

يسرنا أن نرفق لكم صورة دعوة جامعة الكويت للجامعات المشاركة في مؤتمر التحدي العالمي لريادة التقنية المزمع عقده في دولة الكويت خلال الفترة من 14-16 نوفمبر 2015 (KGTC-2015) والذي يهدف إلى تكثيف قدرات الابتكار والإبداع العالمية من أجل مواجهة التحديات الكبرى الهندسية التي يواجهها عالمنا في القرن الواحد والعشرين.

يرجى التكرم بالعلم واتخاذ اللازم في هذا الشأن.

مع خالص الشكر والتقدير،،،

رئيس المكتب الثقافي

أ.د/ فريح عويد العنزي

أ.د. فريح عويد العنزي

رئيس المكتب الثقافي

سفارة دولة الكويت بالقاهرة



السيد / نائب الرئيس

الدفع / سارة

٨٧٢  
٧/١٤

علاء / سارة  
علاء / سارة

١١٩٤  
٧/١٤



### Organising Committee

Prof. Tariq A. Aldowaisan  
President Chair

Kuwait University

Prof. Mushtak Al-Atabi  
Mor's University, Malaysia

Prof. Haitham Lababidi  
Kuwait University

Mabkhout Al-Dousari  
Kuwait University

Rawa Aljarallah  
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### Contacts

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# Kuwait Global Technopreneurship Challenge

Harnessing Technology & Entrepreneurship to Address Grand Challenges of the 21st Century

## 2015

14<sup>th</sup> - 16<sup>th</sup>  
November 2015  
State of Kuwait

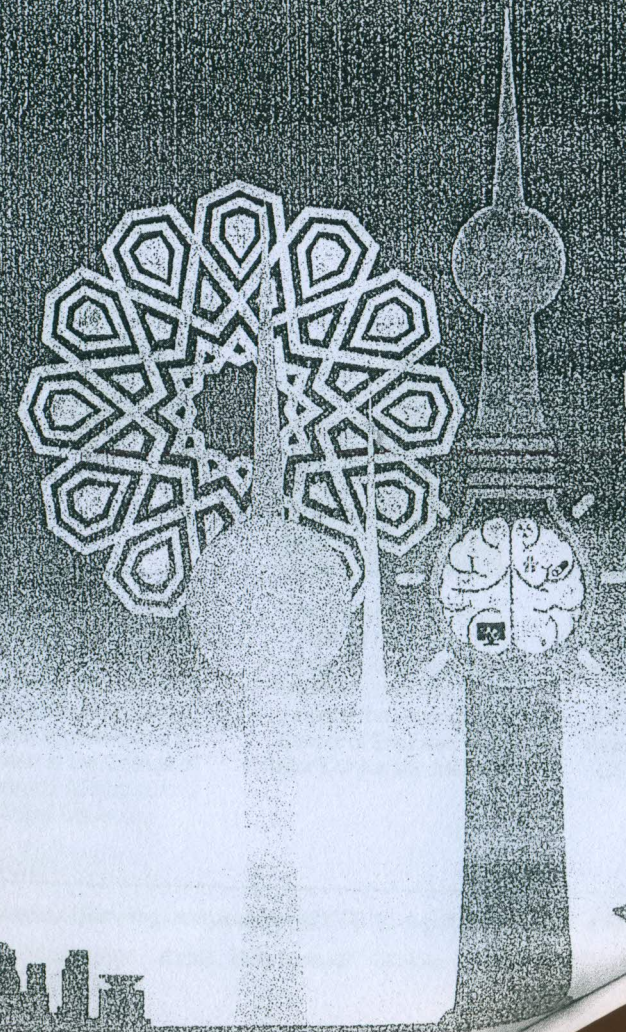
Organised by



Kuwait University

College of  
Engineering  
& Petroleum

7  
SCHOOL OF  
ENGINEERING





## Why Technopreneurship?

It is widely accepted that entrepreneurial skills and behaviours are among the key survival skills for the young generation in the 21st Century. Developing entrepreneurial individuals is a key global priority that can positively contribute to sustainable development and job creation.

The College of Engineering and Petroleum at Kuwait University celebrates its 40th anniversary, it is proud to host this global innovation and entrepreneurship event, Kuwait Global Technopreneurship Challenge 2015. Join us to have fun, discover your true potential and develop your entrepreneurial acumen.

## Kuwait Global Technopreneurship Challenge 2015

Our world is facing 14 Grand Challenges that threaten our very existence and our way of life. If you want to be part of the solution, join the Kuwait Global Technopreneurship Challenge 2015. You can work with a team at your school, university or community to produce a solution for one of the featured challenges. Solutions should be original, innovative and assess clear business value. Teams with the best solutions, as judged by a global team of academics and industry leaders, will be invited to Kuwait to participate in the finals where they will be given the opportunity to pitch to investors to increase their chances to commercialize their solutions.

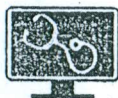
## Featured Grand Challenges



Make Solar  
Energy Economical



Advance Personalise  
Learning



Advance Health  
Informatics

## Important Dates

Preliminary Course Registration	- 15th June
Final Date of Registration	- 30th September 2015
Commencing the Course	- 1st of July 2015
Notification of selected teams to travel to Kuwait	- 15th October 2015
Workshops & final round	- 14th - 15th November 2015
Conference & Award Ceremony	- 16th November 2015

## Eligibility Criteria

Teams of 3-5 participants are formed with at least a member with an engineering background (an engineer or an engineering student)

Participants need to watch the online lectures, answer the quizzes, and submit all the course assignments in a timely manner

## Project Selection Criteria

Projects will be judged against the following criteria

- How well does the proposed project address the Grand Challenge
- Originality and innovativeness of the Business Model
- Extent of team multi-nationality
- Ability to raise funds and sponsorship for their projects
- Technological feasibility
- Economical Viability
- Desirability of the proposed solution, product, process or service
- Clear market segment identification

## Awards

All participants who complete the preliminary course will receive a certificate of completion

Twenty teams that achieve the best results in the preliminary stage of the challenge will be given travel assistance to Kuwait to attend a number of workshops conducted by international experts aimed at further developing their Technopreneurship Skills and projects. This will be followed by a final pitching sessions where the winning teams will receive the following awards:

Champion	- KWD 1,500
1st Runner Up	- KWD 1,250
2nd Runner Up	- KWD 1,000
Judges' Choice Award	- KWD 500

## Speakers & Facilitators



**Prof. Tariq A. Aldowaisan**  
earned his Ph.D. in Industrial and management systems engineering from Arizona State University. He is currently a professor and vice dean at the College of Engineering & Petroleum at Kuwait University.



**Prof. Mushtak Al-Atabi**  
earned his Ph.D. in Mechanical Engineering from Sheffield University. He is currently the Dean of the School of Engineering at Taylor's University, Malaysia.



**Adam Brimo** holds Bachelor's degrees in Engineering (Software) and a Bachelor Arts (Psychology) from UNSW (University of New South Wales). He is currently CEO of OpenLearning.

## How to join

Visit [www.openlearning.com/courses/KTC](http://www.openlearning.com/courses/KTC) to register for the preliminary course

For more information about the Kuwait Global Technopreneurship Challenge 2015 visit [www.kuwaitgtc.com](http://www.kuwaitgtc.com).