

Faculty of Computers & Artificial Intelligence

2st Term (2019-2020) Final Exam Medical and informatics Program

Course Code: MHM213 **Level:** 1st level **Subject:** Communication & Presentation Skills

Benha University

Final Date: 7 / 6 /2020 Total Marks: Pass / Fail

Examiner(s): Dr. Ahmed Attia

Research submission: From 31 May to 7 June 2020

a) Write a research project in ONE of the following topics:

Topic No. 1 Communication skills.

Communication skills.

The report should include this parts, Basic definitions, Kinds of communications, Important of communication, Communications elements and components, Important of each components and characteristics of each components, Effective communications, Type of communications and communications forms, communications models, classifications of communications, communications channels.

Topic No. 2

Communication goals.

The recipient Communications Goals kinds, examples, Communication goals for society kinds, examples, Communication barriers kinds, examples

Topic No. 3

Active communications skills

Meaning of active communications ,Vital elements of active communications, Preparations of powerful messages ,Putting message across , Written, oral , gestural communications characteristics in active communication

Topic No. 4

Active listening skills

Introduction, types, traits of good listener, passive listening. Implications of Effective Listening.

Topic No. 5

Communications with diverse audience

Introduction, types of audience, audience analysis, Tips for effective communications with diverse audience.

Topic No. 6

Written communications

Introduction, advantage of written communications, Disadvantage of written communication, written skills requirements, writing process steps, types of written documents, Types and tips for Emails, Letters and memos, reports

b) Notes: please, your research must contain the following elements:

Below each Topic content should be included

GOOD LUCK,

Examiner(s)

Program Coordinator

Dr. Ahmed Attia

Dr. Mohamed Taha